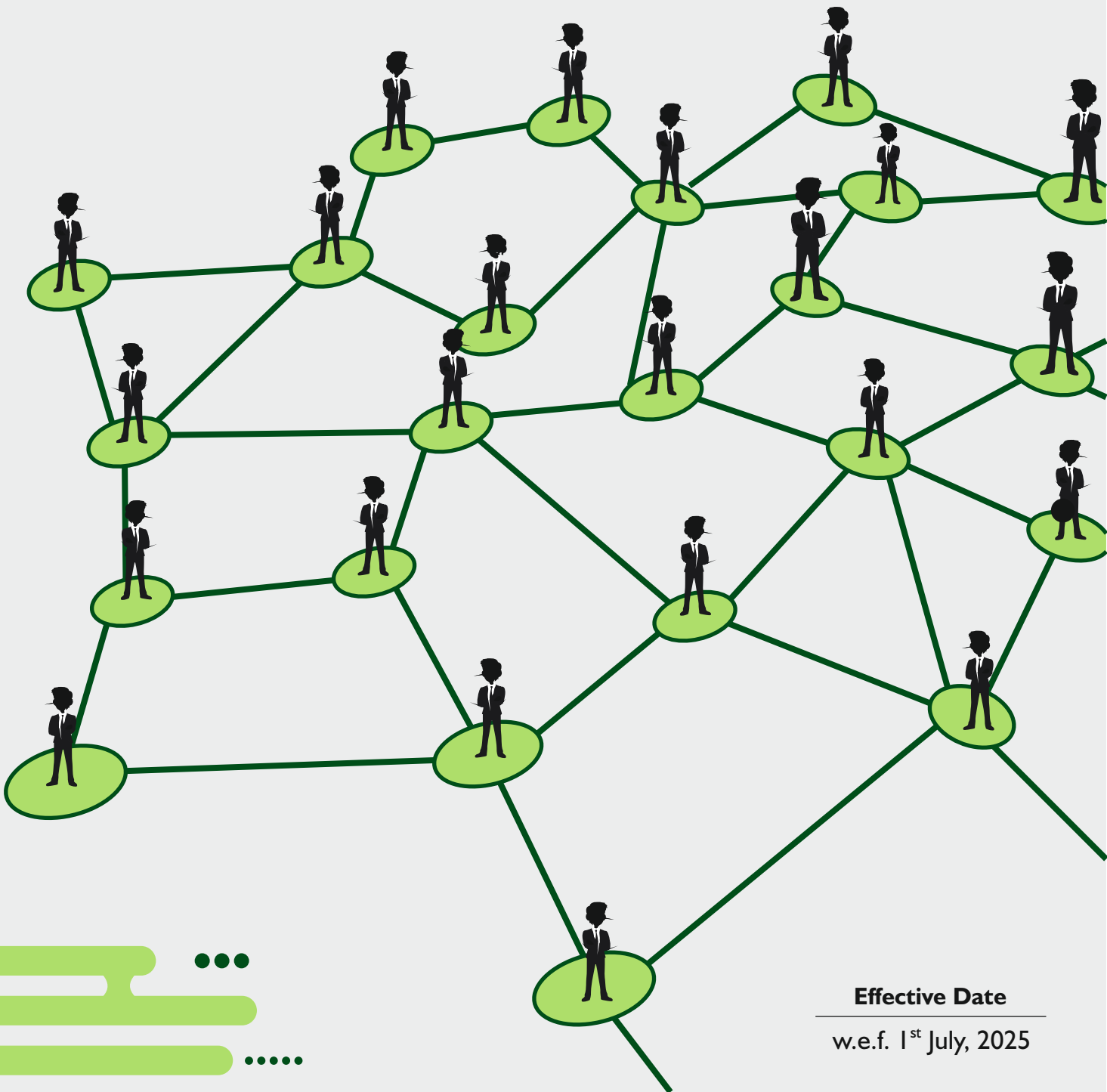


mfTM

myfishfa



Effective Date
w.e.f. 1st July, 2025



**mfTM | TAKE SMALL
STEP EVERY DAY**



MY FISHFA BUSINESS PLAN

10 Ways To Earn :

1) Retail Profit - Upto 30%

2) Retailers Performance Bonus - RPB

3) Supervisors Performance Bonus - SPB

4) Field Incentive - FI

5) Travel Fund - TF

6) Car Fund - CF

7) House Fund - HF

8) Leadership Training & Re-Creational Tour (Domestic Location)

9) Car Down Payment Offer

10) International Travel Offers

Note: Nomination Facility is available

1) Retail Profit

Computation :

MRP - Distributor Price = Retail Profit

Example :

Root Health 250 gm.

₹ 1,350 - ₹ 945 = ₹ 405



Retailer

2) Retailers Performance Bonus

Qualification :

2,500 Matched RBV between two Teams

Computation :

2,500 Matched RBV between Major Team & Other Team = 300 RPV

Capping : 90,000 RPV / Team (Expect Major Team) / Month

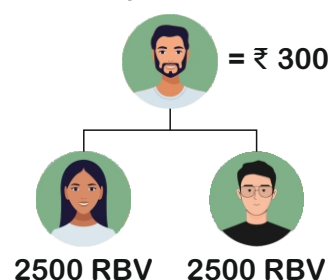
1 RPV = ₹ 1

Note :

Major Leg and Unmatched RBV will get Carried Forward

(Till the end of Quarter, i.e. 30th June, 30th Sept., 31st Dec., & 31st March)

Supervisor



3) Supervisor Performance Bonus

Qualification :

5,000 Matched SBV between two Teams

Computation :

5000 Matched SBV between Major Team & 2nd Major Team = 360 SPV

5000 Matched SBV between Major Team & Other Team = 450 SPV

Capping : 3,60,000 SPV / Team (Expect Major Team) / Month

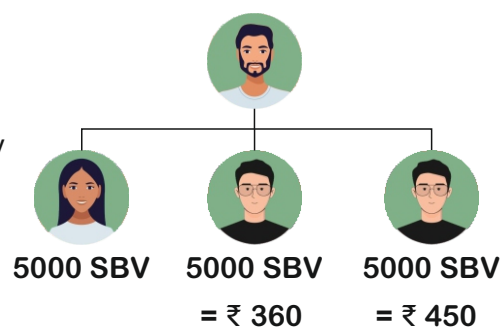
1 SPV = ₹ 1

Note :

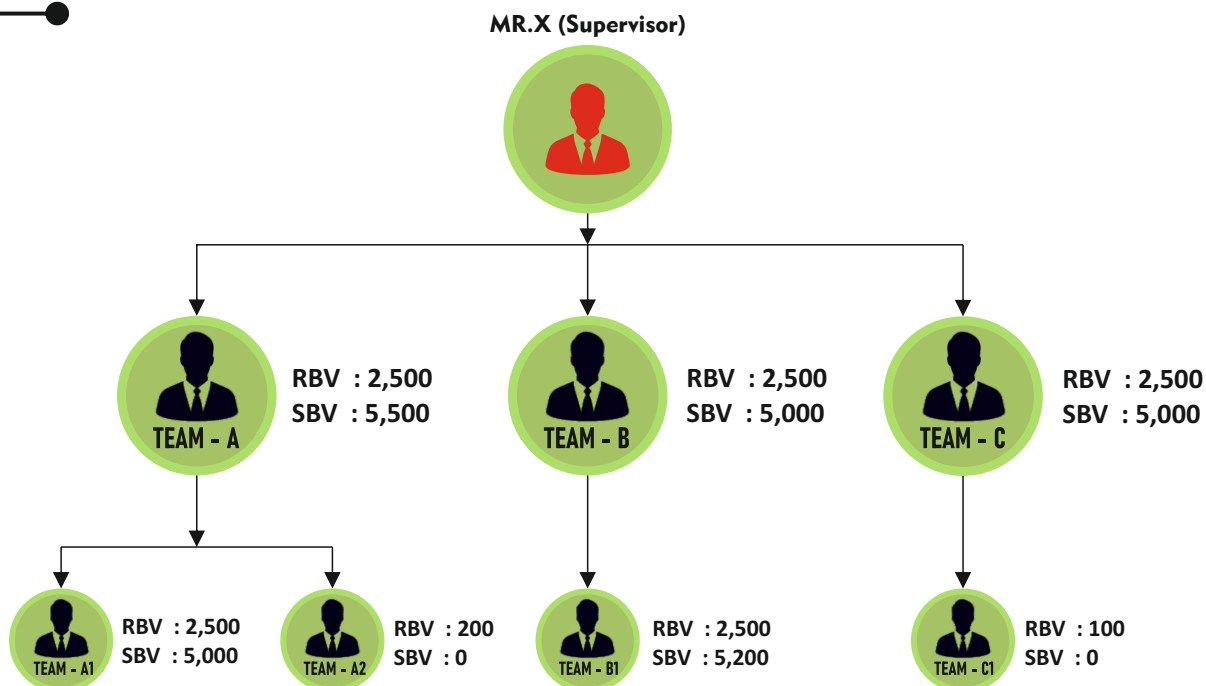
Major Leg and Unmatched SBV will get Carried Forward till the end of

Financial Year - i.e. 31st March

Supervisor



Example :



	RBV : 5,200 (Higher Team)	5,000 (2nd Higher Team)	2,600 (Other Team)
	MATCHED RBV : 5,000	5,000	2,500
CARRIED FORWARD RBV :	200	0	100
RPV POINT :	0	600	300
RPB INCOME : 900 RPV (600 + 300) X ₹ 1 = ₹ 900			
	SBV : 10,500 (Higher Team)	10,200 (2nd Higher Team)	5,000 (Other Team)
	MATCHED SBV : 10,000	10,000	5,000
CARRIED FORWARD SBV :	500	200	0
SPV POINT :	0	720	450
SPB INCOME : 1,170 SPV (720 + 450) X ₹ 1 = ₹ 1,170			
Mr. X TOTAL INCOME : ₹ 2,070 (900 + 1,170)			

4) Field Incentive

Qualification :

25,000 Matched SBV in any calendar month

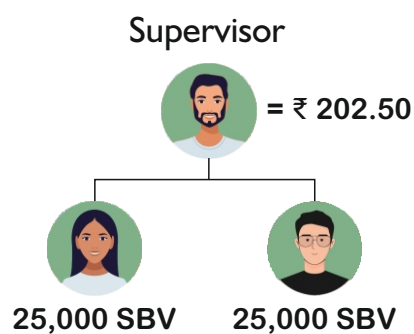
Computation :

From the same month, on every (In - Multiple of)...

25,000 Matched SBV = 1 FI Point

1 FI Point Value = ₹ 202.50

FI Capping : 200 FI Point (₹ 40,500) / Month



5) Travel Fund

Qualification :

50,000 Matched SBV in any calendar month

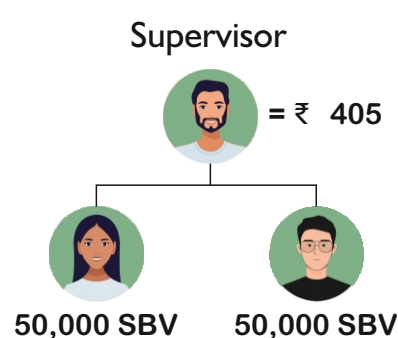
Computation :

From the same month, on every (In - Multiple of)...

50,000 Matched SBV = 1 TF Point

1 TF Point Value = ₹ 405

TF Capping : 100 TF Point (₹ 40,500) / Month



6) Car Fund

Qualification :

50,000 Matched SBV consequently for 3 calendar months

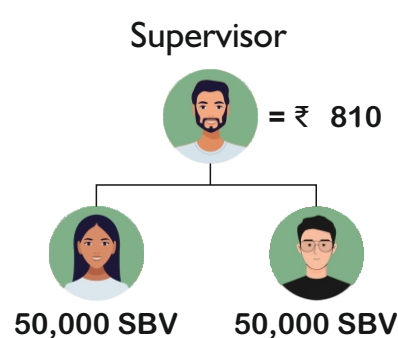
Computation :

From 4th month onwards, on every (In - Multiple of)...

50,000 Matched SBV = 1 CF Point

1 CF Point Value = ₹ 810

CF Capping : 100 CF Point (₹ 81,000) / Month



7) House Fund

Qualification :

50,000 Matched SBV consequently for 6 calendar months

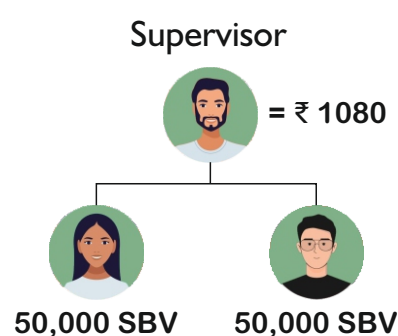
Computation :

From 7th month onwards, on every (In - Multiple of)...

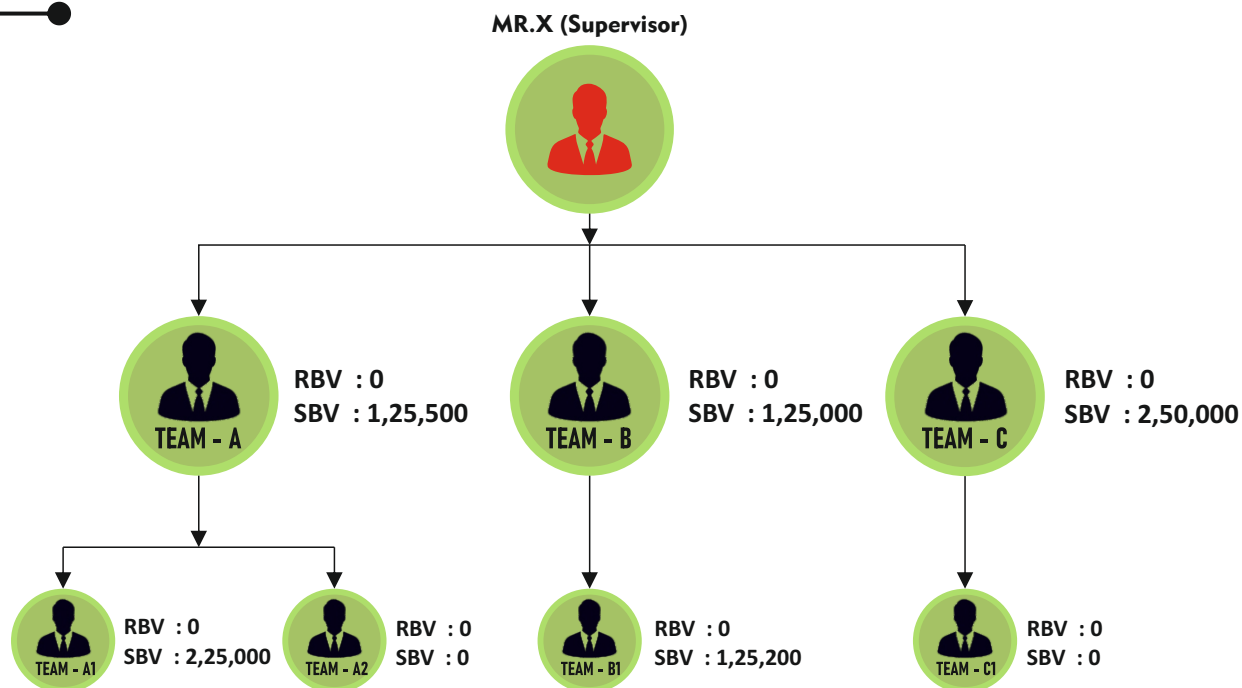
50,000 Matched SBV = 1 HF Point

1 HF Point Value = ₹ 1080

HF Capping : 100 HF Point (₹ 1,08,000) / Month



Example :



SBV : 3,50,500 (Higher Team)	2,50,200 (2nd Higher Team)	2,50,000 (Other Team)
MATCHED SBV : 2,50,000	2,50,000	2,50,000
CARRIED FORWARD SBV : 1,00,500	200	0
SPV POINT : 0	18,000	22,500
SPB INCOME : 40,500 SPV (18,000 + 22,500) X ₹ 1 = ₹ 40,500		
FI POINT : 0	10	10
FI INCOME : 20 FI Point (10 + 10) X ₹ 202.5 = ₹ 4,050		
TF POINT : 0	5	5
TF INCOME : 10 TF Point (5 + 5) X ₹ 405 = ₹ 4,050		
CF POINT : 0	5	5
CF INCOME : 10 CF Point (5 + 5) X ₹ 810 = ₹ 8,100		
HF POINT : 0	5	5
HF INCOME : 10 HF Point (5 + 5) X ₹ 1,080 = ₹ 10,800		
Mr. X TOTAL INCOME : ₹ 67,500 (40,500 + 4,050 + 4,050 + 8,100 + 10,800)		

When Mr. X earns 1 TF Point for 3 months consequently, his Car Fund Income will open from 4th month onwards.

When Mr. X earns 1 TF Point for 6 months consequently, his House Fund Income will open from 7th month onwards.

8) Leadership Training & Re-Creational Tour (Domestic Location)

Qualification :

1,25,000 Matched RBV and 1,25,000 Matched SBV

Awards-Reward :

Leadership Training & Re-Creation Tour at Domestic Location (2 Days)

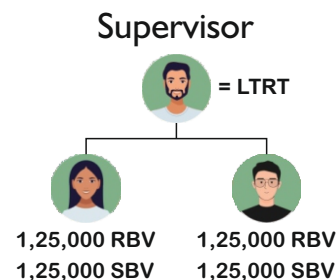
Time Period :

1st April to 30th June,

1st July to 30th September,

1st October to 31st December.

1st January to 31st March.



9) Car Down Payment Offer

Qualification :

2,50,000 Matched RBV and 2,50,000 Matched SBV

Awards Reward :

Hatch Back Car DP ₹ 1,20,000.

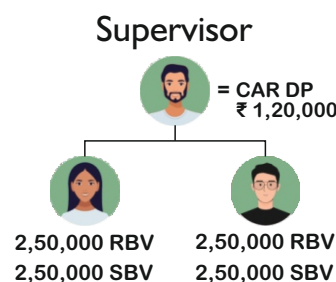
Time Period :

1st April to 30th June,

1st July to 30th September,

1st October to 31st December.

1st January to 31st March.



Note :

This CAR DP Offer can be achieved only one time by any Distributor.

10) International Travel Offers

Qualification :

4 TF Points in every month (In 6 Months Qualification Period)

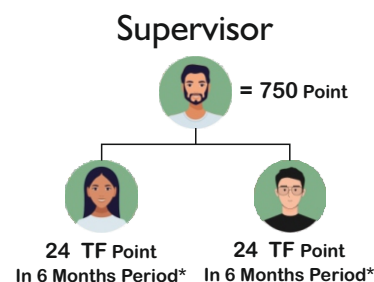
Awards Reward :

Int. Travel Points : 750

Time Period :

1st April to 30th September,

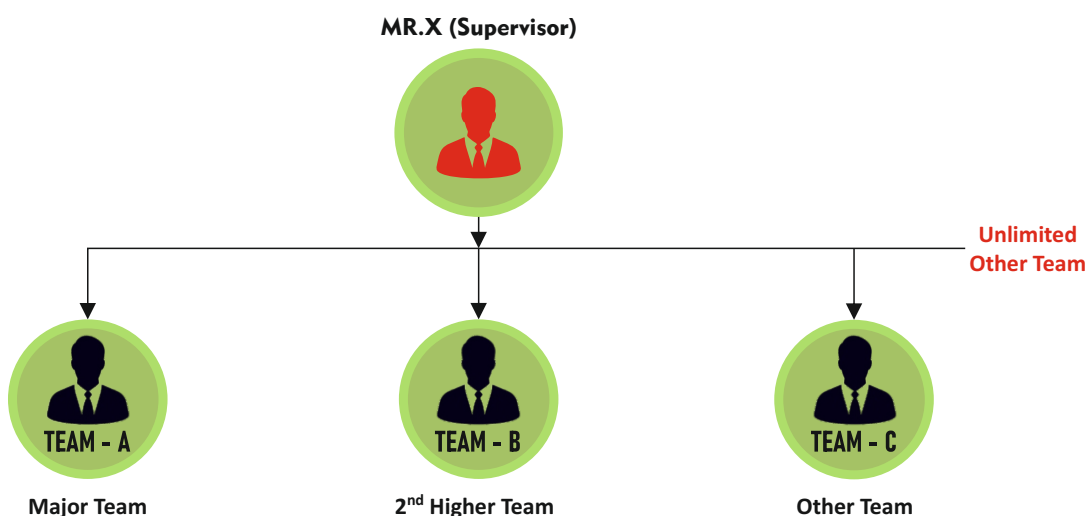
1st October to 31st March.



Note :

Distributor can get qualify again in every subsequent 6 calendar months cycle and get 750 Int. Travel Points. Later he can utilize for an International Tour of different destination. In every cycle fresh TF Points will be counted.

Capping Limit - Chart



RPB Capping Limit :	0	₹ 90,000	₹ 90,000
SPB Capping Limit :	0	₹ 3,60,000	₹ 3,60,000
FI Capping Limit :	0	₹ 40,500	
TF Capping Limit :	0	₹ 40,500	
CF Capping Limit :	0	₹ 81,000	
HF Capping Limit :	0	₹ 1,08,000	
Total Capping Limit :	0	₹ 7,20,000	₹ 4,50,000

No Registration fees to become Distributor
No renewal fees

END OF BUSINESS PLAN

Abbreviations

- 1) BV : Business Volume Points
- 2) RBV : Retailers Business Volume Points
- 3) SBV : Supervisors Business Volume Points
- 4) PV : Point Value
- 5) Major Team : Direct Leg of any Distributor, which has highest BV (RBV / SBV) in any calender month.
- 6) Capping : Maximum amount earned by the distributor in any income.
- 7) Team RBV & SBV will get credited post Supervisor Qualification.
- 8) Eligibility to get all income : Supervisor

Product Price List

Sr. No.	Product	Packing	MRP (₹)	GST Rate	Reg. Customer Price (₹)	Reg.Distributor Price (₹)	BV
Agriculture Product - Kish							
1	Root Health	250 gm	1,350	5 %	945	945	650
2	Root Health	100 gm	330	5 %	231	231	150
3	Sudarshan	1 kg	1,250	5 %	875	875	600
4	Sudarshan	200 gm	285	5 %	200	200	130
5	NPK	250 gm	900	5 %	630	630	432
6	VAM	250 gm	860	5 %	602	602	413
7	VAM	4 kg	860	5 %	602	602	325
8	Escort	250 gm	1350	5 %	945	945	650
9	Decomposer	1 kg	400	5 %	280	280	150
10	Plant Boost	1 ltr	429	5 %	300	300	170
11	Tricho	1 kg	400	12 %	280	280	180
12	Pseudo	1 kg	400	12 %	280	280	180
13	Meta	1 kg	500	12 %	350	350	225
14	Verti - C	1 kg	500	12 %	350	350	225
15	Samarth	1 ltr	1,500	12 %	1,050	1,050	600
16	Samarth	500 ml	850	12 %	595	595	320
17	Kish 100	250 ml	530	18 %	371	371	226
Personal Care - Billori							
1	Papaya Soap	400 gm	450	18 %	360	360	60
2	Neem Soap	80 gm	50	18 %	40	40	7
3	Bamboo And Bhringraj Shampoo	200 ml	275	18 %	220	220	125
4	Black Turmeric Toothpaste	100 gm	139	18 %	125	125	65
Animal Feed Supplement							
1	Pet Essential	1 kg	1,200	-	840	840	455
2	Milkyway	1 ltr	1,150	-	805	805	445
Home Care - Ecoease							
1	Enzymatic Laundry Detergent	1 ltr	450	18 %	360	360	167
2	Enzymatic Dishwash Liquid	500 ml	300	18 %	240	240	120

[illegible]



Registered Office : TVA Trade Link LLP

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