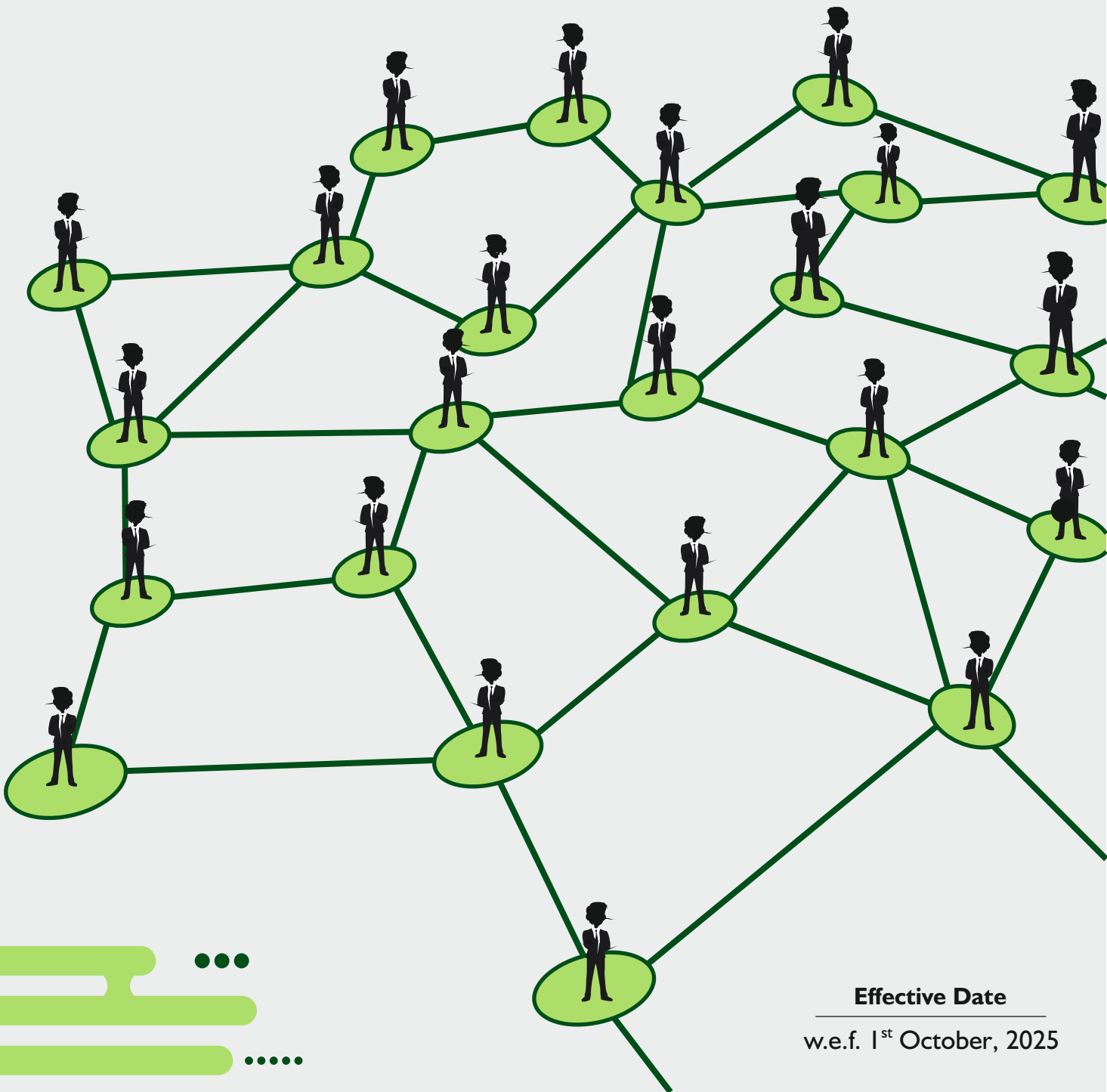


mfTM

myfishfa



Effective Date
w.e.f. 1st October, 2025



**mfTM | TAKE SMALL
STEP EVERY DAY**



MY FISHFA BUSINESS PLAN

7 Ways To Earn :

1) Retail Profit - Upto 30%

2) Retailers Performance Bonus - RPB

3) Supervisors Performance Bonus - SPB

4) Field Incentive - FI

5) Travel Fund - TF

6) Car Fund - CF

7) House Fund - HF

Note: Nomination Facility is available

1) Retail Profit

Computation :

MRP - Distributor Price = Retail Profit

Example :

Root Health 250 gm.

₹ 1,350 - ₹ 945 = ₹ 405



Retailer

2) Retailers Performance Bonus

Qualification :

2,500 Matched RBV between two Teams

Computation :

2,500 Matched RBV between Major Team & Other Team = 300 RPV

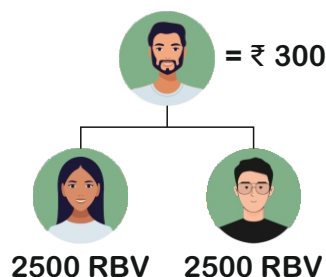
Capping : 90,000 RPV / Team (Expect Major Team) / Month

1 RPV = ₹ 1

Note :

Major Leg and Unmatched RBV will get Carried Forward till the end of Financial Year - i.e. 31st March

Supervisor



3) Supervisor Performance Bonus

Qualification :

5,000 Matched SBV between two Teams

Computation :

5000 Matched SBV between Major Team & 2nd Major Team = 360 SPV

5000 Matched SBV between Major Team & Other Team = 450 SPV

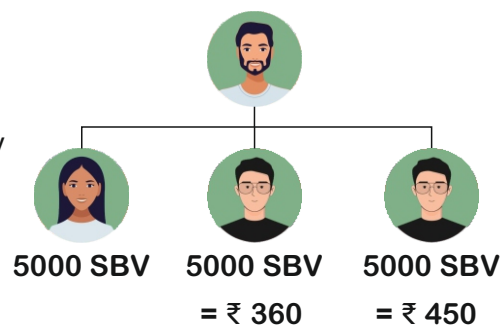
Capping : 3,60,000 SPV / Team (Expect Major Team) / Month

1 SPV = ₹ 1

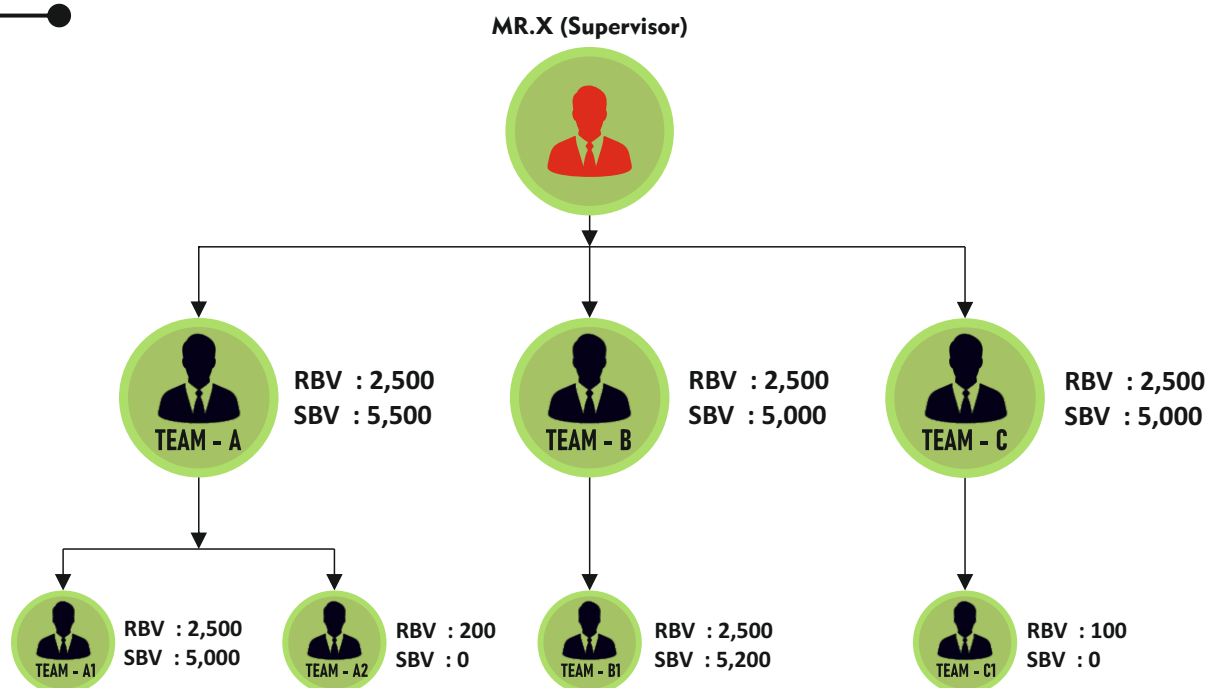
Note :

Major Leg and Unmatched SBV will get Carried Forward till the end of Financial Year - i.e. 31st March

Supervisor



Example :



	RBV : 5,200 (Higher Team)	5,000 (2nd Higher Team)	2,600 (Other Team)
	MATCHED RBV : 5,000	5,000	2,500
CARRIED FORWARD RBV :	200	0	100
RPV POINT :	0	600	300
RPB INCOME : 900 RPV (600 + 300) X ₹ 1 = ₹ 900			
	SBV : 10,500 (Higher Team)	10,200 (2nd Higher Team)	5,000 (Other Team)
	MATCHED SBV : 10,000	10,000	5,000
CARRIED FORWARD SBV :	500	200	0
SPV POINT :	0	720	450
SPB INCOME : 1,170 SPV (720 + 450) X ₹ 1 = ₹ 1,170			
Mr. X TOTAL INCOME : ₹ 2,070 (900 + 1,170)			

4) Field Incentive

Qualification :

25,000 Matched SBV in any calendar month

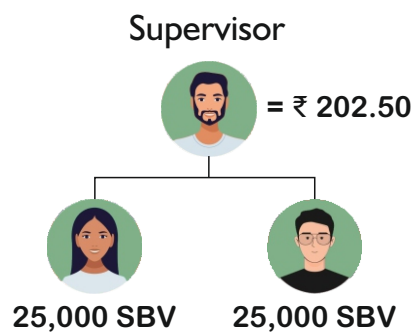
Computation :

From the same month, on every (In - Multiple of)...

25,000 Matched SBV = 1 FI Point

1 FI Point Value = ₹ 202.50

FI Capping : 200 FI Point (₹ 40,500) / Month



5) Travel Fund

Qualification :

50,000 Matched SBV in any calendar month

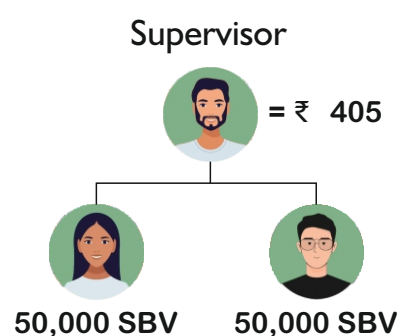
Computation :

From the same month, on every (In - Multiple of)...

50,000 Matched SBV = 1 TF Point

1 TF Point Value = ₹ 405

TF Capping : 100 TF Point (₹ 40,500) / Month



6) Car Fund

Qualification :

50,000 Matched SBV consequently for 3 calendar months

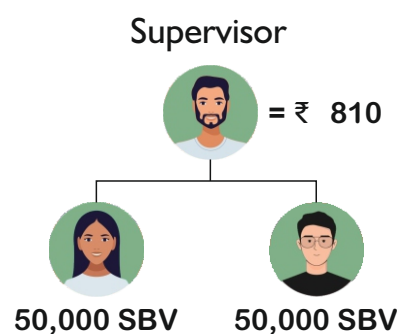
Computation :

From 4th month onwards, on every (In - Multiple of)...

50,000 Matched SBV = 1 CF Point

1 CF Point Value = ₹ 810

CF Capping : 100 CF Point (₹ 81,000) / Month



7) House Fund

Qualification :

50,000 Matched SBV consequently for 6 calendar months

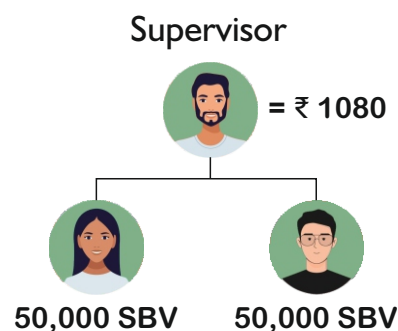
Computation :

From 7th month onwards, on every (In - Multiple of)...

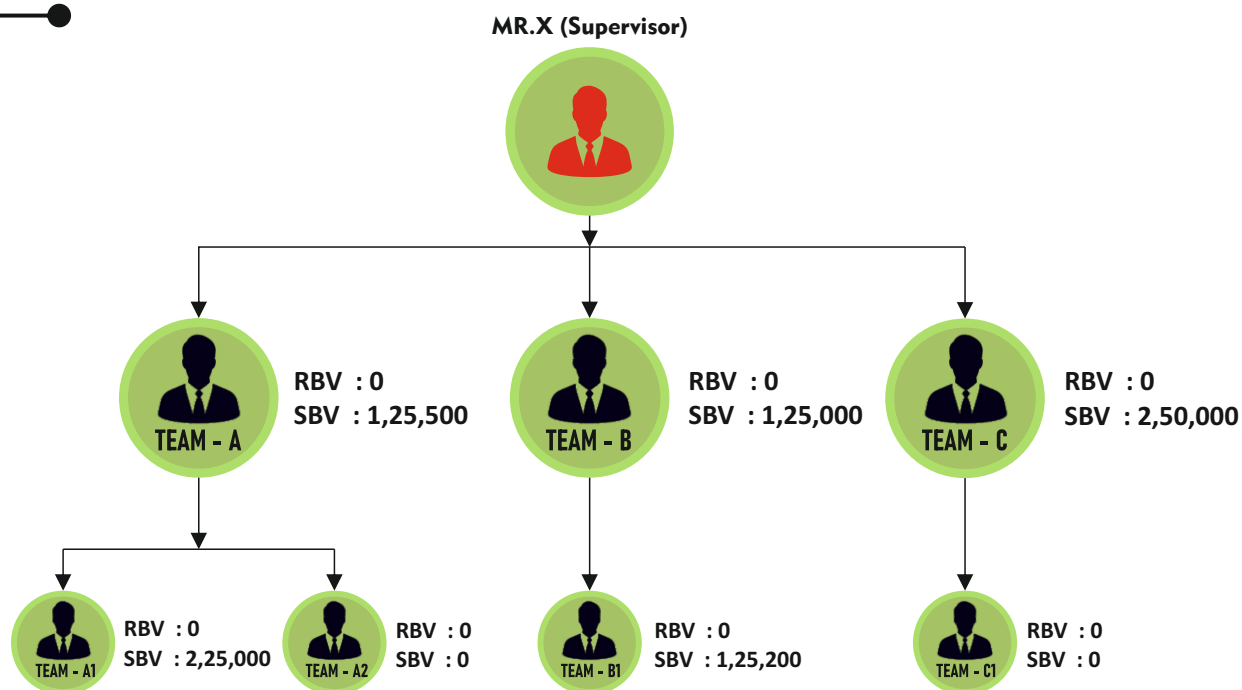
50,000 Matched SBV = 1 HF Point

1 HF Point Value = ₹ 1080

HF Capping : 100 HF Point (₹ 1,08,000) / Month



Example :

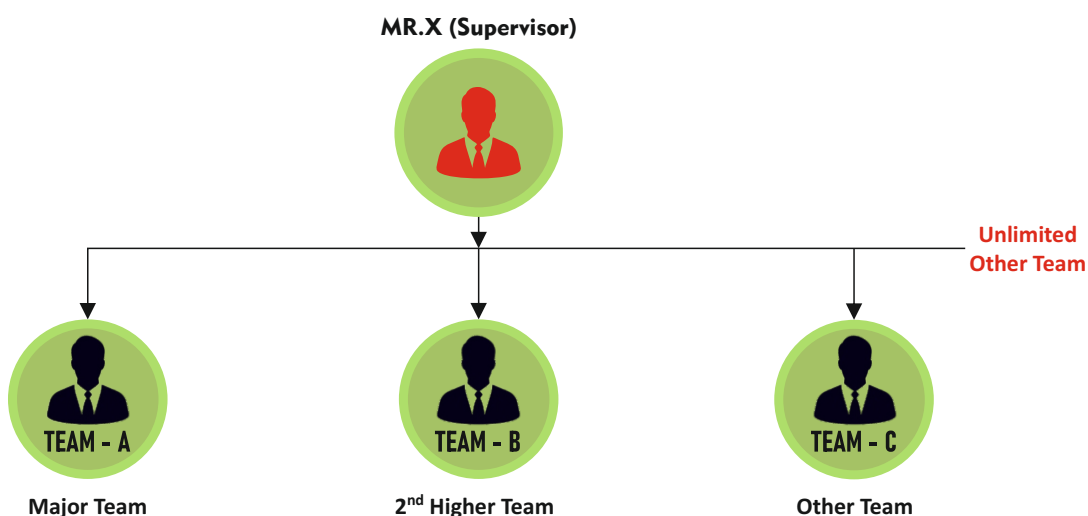


SBV : 3,50,500 (Higher Team)	2,50,200 (2nd Higher Team)	2,50,000 (Other Team)
MATCHED SBV : 2,50,000	2,50,000	2,50,000
CARRIED FORWARD SBV : 1,00,500	200	0
SPV POINT : 0	18,000	22,500
SPB INCOME : 40,500 SPV (18,000 + 22,500) X ₹ 1 = ₹ 40,500		
FI POINT : 0	10	10
FI INCOME : 20 FI Point (10 + 10) X ₹ 202.5 = ₹ 4,050		
TF POINT : 0	5	5
TF INCOME : 10 TF Point (5 + 5) X ₹ 405 = ₹ 4,050		
CF POINT : 0	5	5
CF INCOME : 10 CF Point (5 + 5) X ₹ 810 = ₹ 8,100		
HF POINT : 0	5	5
HF INCOME : 10 HF Point (5 + 5) X ₹ 1,080 = ₹ 10,800		
Mr. X TOTAL INCOME : ₹ 67,500 (40,500 + 4,050 + 4,050 + 8,100 + 10,800)		

When Mr. X earns 1 TF Point for 3 months consequently, his Car Fund Income will open from 4th month onwards.

When Mr. X earns 1 TF Point for 6 months consequently, his House Fund Income will open from 7th month onwards.

Capping Limit - Chart



RPB Capping Limit :	0	₹ 90,000	₹ 90,000
SPB Capping Limit :	0	₹ 3,60,000	₹ 3,60,000
FI Capping Limit :	0	₹ 40,500	
TF Capping Limit :	0	₹ 40,500	
CF Capping Limit :	0	₹ 81,000	
HF Capping Limit :	0	₹ 1,08,000	
Total Capping Limit :	0	₹ 7,20,000	₹ 4,50,000

No Registration fees to become Distributor
No renewal fees

END OF BUSINESS PLAN

Abbreviations

- 1) BV : Business Volume Points
- 2) RBV : Retailers Business Volume Points
- 3) SBV : Supervisors Business Volume Points
- 4) PV : Point Value
- 5) Major Team : Direct Leg of any Distributor, which has highest BV (RBV / SBV) in any calender month.
- 6) Capping : Maximum amount earned by the distributor in any income.
- 7) Team RBV & SBV will get credited post Supervisor Qualification.
- 8) Eligibility to get all income : Supervisor

Product Price List

Sr. No.	Product	Packing	MRP (₹)	GST Rate	Reg. Distributor Price (₹)	Without GST Price(₹)	BV
Agriculture Product - Kish							
1	Root Health	250 gm	1,350	5 %	945	900.00	650
2	Root Health	100 gm	330	5 %	231	220.00	150
3	Sudarshan	1 kg	1,250	5 %	875	833.33	600
4	Sudarshan	200 gm	285	5 %	200	190.00	130
5	NPK	250 gm	900	5 %	630	600.00	432
6	VAM	250 gm	860	5 %	602	573.33	413
7	VAM	4 kg	860	5 %	602	573.33	325
8	Escort	250 gm	1350	5 %	945	900.00	650
9	Decomposer	1 kg	400	5 %	280	266.67	150
10	Plant Boost	1 ltr	429	5 %	300	286.00	170
11	Tricho	1 kg	385	5 %	270	257.14	173
12	Pseudo	1 kg	385	5 %	270	257.14	173
13	Meta	1 kg	470	5 %	330	314.29	212
14	Verti - C	1 kg	470	5 %	330	314.29	212
15	Samarth	1 ltr	1,415	5 %	990	942.86	565
16	Samarth	500 ml	800	5 %	560	533.33	300
17	Kish 100	250 ml	530	18 %	371	314.41	226
Personal Care - Billori							
1	Papaya Soap	400 gm	400	5 %	320	304.76	53
2	Neem Soap	80 gm	44	5 %	35	33.33	7
3	Bamboo And Bhringraj Shampoo	200 ml	250	5 %	200	190.48	112
4	Black Turmeric Toothpaste	100 gm	122	5 %	110	104.76	57
5	Bamboo Jatamansi Hair Oil	200 ml	350	5 %	280	266.67	140
Animal Feed Supplement							
1	Pet Essential	1 kg	1,200	-	840	840	455
2	Milkyway	1 ltr	1,150	-	805	805	445
Home Care - Ecoease							
1	Enzymatic Laundry Detergent	1 ltr	450	18 %	360	305.08	167
2	Enzymatic Dishwash Liquid	500 ml	300	18 %	240	203.39	120
3	Probiotic Multi-Surface Cleaner	1 ltr	500	18 %	400	338.98	210

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

